ALEX HASTING

GRAPHIC DESIGNER & ILLUSTRATOR

PORTFOLIO | WWW.DOODLESBYLEX.COM
EMAIL | DOODLESBYLEX.DESIGN@GMAIL.COM

PROFILE

Graphic designer and illustrator with a decade of professional experience and a strong eye for detail. Creative, self-motivated, and highly organized, with strengths in illustration, typography, document composition, and visual communication. Passionate about creating thoughtful, engaging designs that communicate clearly and effectively. Known for precision, creativity, and a commitment to producing polished, high-quality work. Seeking an opportunity to contribute creative skills while continuing to grow professionally.

SKILLS

Graphic Design • Illustration • Editorial & Print Design • Digital Design • Typography • Layout & Composition • Branding & Identity • Logo Design • Visual Communication • Photo Editing & Retouching • Digital Illustration • Cartooning • File Preparation & Production • Attention to Detail • Project Planning

TOOLS

Adobe Creative Suite: Photoshop • Illustrator • InDesign • Lightroom • After Effects • Premiere Pro • Figma • Canva • Google Workspace • Microsoft Office • macOS • Windows

EDUCATION

Bachelors of Engineering
Arizona State University | 2018-2020
Graphic Information Technology
Focus: Graphic Design, Illustration
GPA: 4.0

Associates of Applied Science
Elgin Community College | 2012-2014
GPA: 3.75

VOLUNTEER OPPORTUNITIES

Feed My Starving Children

Starbucks Pan-Asian Partner Network

Starbucks Women's Impact Network

Starbucks Pride Network

Humane Society Volunteer

EXPERIENCE

Freelance Graphic Artist | Nov. 2020-Present

Freelance

• Collaborate with clients to establish project scope, goals, timelines, and pricing
• Plan and organize projects from initial concept through final delivery, ensuring attention to detail at every stage
• Develop original graphics, illustrations, layouts, and other visual assets using Adobe Creative Suite and other design tools
• Prepare files for various formats and methods of digital and print production
• Incorporate client feedback and revisions while maintaining design consistency and project objectives
• Manage multiple projects and deadlines independently while maintaining clear communication with clients

Shipping Department Lead | Aug. 2025-Present

Glassical Designs

• Maintain a high level of accuracy and attention to detail while processing and preparing high-volume orders
• Prioritize and organize multiple tasks to meet deadlines in a fast-paced production environment
• Coordinate workflow and communicate with team members to ensure orders are completed accurately and efficiently
• Follow detailed specifications and quality standards throughout the preparation and shipping process
• Demonstrate strong organizational and problem-solving skills while adapting to changing priorities
• Lead and support team members while maintaining productivity and quality standards

Shift Supervisor | June 2013-December 2025

Starbucks

• Led daily operations in a fast-paced, high-volume environment while maintaining organization, accuracy, and attention to detail
• Coordinated team responsibilities and workflow to meet operational goals and deadlines
• Trained and supported team members while maintaining consistent standards and procedures
• Managed customer concerns and resolved problems through clear communication and thoughtful decision-making
• Demonstrated adaptability and composure while balancing multiple priorities and competing demands

Tattoo Artist | 2016-2018

Black Lace Ink

• Collaborated with clients to develop custom tattoo concepts based on their vision, preferences, and specifications
• Created original illustrations and designs through both traditional and digital drawing techniques
• Advised clients on composition, scale, placement, color, and overall visual balance
• Translated client concepts into polished, production-ready artwork while maintaining attention to detail
• Managed individual projects from initial consultation and concept development through final execution
• Built lasting client relationships through clear communication, professionalism, and personalized creative work