Doodles by Lex

4”x6” Greeting Card Wholesale Catalog

Vibrant, bold greeting cards designed to bring energy to every occasion!

What began as a love for color and design has grown into a collection of greeting cards designed to stand out. Created and printed in Colorado Springs, our cards feature bold color palettes and eye-catching designs that naturally draw customers in and bring energy to any retail display. With a balance of playful style and approachable messages, they offer an easy, feel-good choice for a wide range of customers and meaningful moments.

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(Front of Card Example)



(Back of Card Example)

Card Pricing

Let's keep it simple...

WHOLESALE COST PER CARD: $2.50

ORDER MINIMUMS:
New Client Opening Order: $80.00
Returning Client Re-Order: $50.00

All Cards Are...

- Designed by a Colorado Springs artist!
- Sold in any combination of card designs!
- 4" x 6" (portrait) or 6" x 4" (landscape) - Varies by design.
- Professionally printed in Colorado Springs, CO.
- Printed on high-quality, CS1 cardstock with a glossy cover.
- Paired with a coordinating envelope.
- Packaged in a protective cellophane sleeve.
- Blank on the inside with a matte interior, easy for writing!

Any Questions?

Take a peek at our policies page.
Need more info? We can be reached quickest by email (doodlesbylex.design@gmail.com) or instagram DM (@doodlesbylex). We're always happy to help!

Wholesale Ordering

ORDERING DETAILS

- Order minimums :
  - New client : $80
  - Returning client : $50
- **Mix & Match Designs:** Choose any combination of card design to create your perfect assortment! No minimum quantity per design.
- **Turnaround time :**
  - 5–7 business days (plus shipping, when applicable)
- **Shipping (if applicable) is calculated at checkout and included on the invoice; Domestic orders of $200+ ship free; Free delivery can be arranged for local orders.**

HOW TO ORDER

Ready to stock up? Simply email your completed order form to doodlesbylex.design@gmail.com. We'll confirm your order, email you an invoice, and get your cards into production. Turnaround time is typically 5–7 business days, plus shipping (if applicable). Payment is due upon invoicing.

Payments

- Payment due upon invoicing, unless prior arrangements have been agreed upon.
- Orders will ship after payment is received .
- Local, COS delivery order payments can be made upon delivery with a 50% prior down payment.
- Accepted payment methods:
  - Venmo (@doodlesbylex)
  - Zelle (doodlesbylex.design@gmail.com)
  - Cash
  - Check (must clear before shipping/delivery)



Olive You

4”x6” Greeting Card (Portrait Orientation)
Blank Interior with Envelope & Packaging

Card #0001
Wholesale Cost: $2.50/per card

- $80.00 Minimum Opening Order
- $50.00 Minimum for Restock Orders!

Example Retail Cost: $5.00-$6.00



Blue Happy Birthday

4”x6” Greeting Card (Landscape Orientation)
Blank Interior with Envelope & Packaging

Card #0002
Wholesale Cost: $2.50/per card

- $80.00 Minimum Opening Order
- $50.00 Minimum for Restock Orders!

Example Retail Cost: $5.00-$6.00



Berry Thank You

4”x6” Greeting Card (Portrait Orientation)
Blank Interior with Envelope & Packaging

Card #0003
Wholesale Cost: $2.50/per card

- $80.00 Minimum Opening Order
- $50.00 Minimum for Restock Orders!

Example Retail Cost: $5.00-$6.00



Congrats Tiles

4”x6” Greeting Card (Landscape Orientation)
Blank Interior with Envelope & Packaging

Card #0004
Wholesale Cost: $2.50/per card

- $80.00 Minimum Opening Order
- $50.00 Minimum for Restock Orders!

Example Retail Cost: $5.00-$6.00



You're the Best

4"x6" Greeting Card (Portrait Orientation)
Blank Interior with Envelope & Packaging

Card #0005
Wholesale Cost: $2.50/per card

- $80.00 Minimum Opening Order
- $50.00 Minimum for Restock Orders!

Example Retail Cost: $5.00-$6.00



Cheers Celebration

4"x6" Greeting Card (Landscape Orientation)
Blank Interior with Envelope & Packaging

Card #0006
Wholesale Cost: $2.50/per card

- $80.00 Minimum Opening Order
- $50.00 Minimum for Restock Orders!

Example Retail Cost: $5.00-$6.00



TY - Purple

4”x6” Greeting Card (Landscape Orientation)
Blank Interior with Envelope & Packaging

Card #0007
Wholesale Cost: $2.50/per card

- $80.00 Minimum Opening Order
- $50.00 Minimum for Restock Orders!

Example Retail Cost: $5.00-$6.00



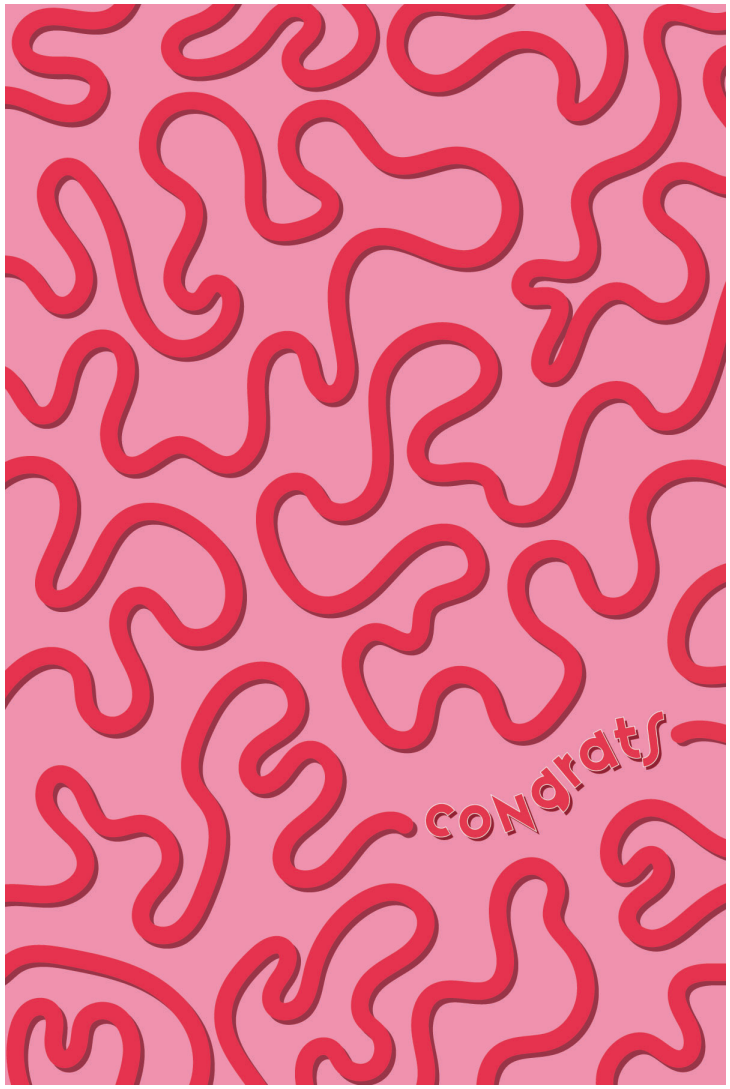
Thriving Miss You

4”x6” Greeting Card (Portrait Orientation)
Blank Interior with Envelope & Packaging

Card #0008
Wholesale Cost: $2.50/per card

- $80.00 Minimum Opening Order
- $50.00 Minimum for Restock Orders!

Example Retail Cost: $5.00-$6.00



Congrats Squiggle

4”x6” Greeting Card (Portrait Orientation)
Blank Interior with Envelope & Packaging

Card #0009
Wholesale Cost: $2.50/per card

- $80.00 Minimum Opening Order
- $50.00 Minimum for Restock Orders!

Example Retail Cost: $5.00-$6.00



Birthday Queen

4”x6” Greeting Card (Portrait Orientation)
Blank Interior with Envelope & Packaging

Card #0010
Wholesale Cost: $2.50/per card

- $80.00 Minimum Opening Order
- $50.00 Minimum for Restock Orders!

Example Retail Cost: $5.00-$6.00



Retro Thank You

4”x6” Greeting Card (Portrait Orientation)
Blank Interior with Envelope & Packaging

Card #0011
Wholesale Cost: $2.50/per card

- $80.00 Minimum Opening Order
- $50.00 Minimum for Restock Orders!

Example Retail Cost: $5.00-$6.00



Big Dill

4”x6” Greeting Card (Portrait Orientation)
Blank Interior with Envelope & Packaging

Card #0012
Wholesale Cost: $2.50/per card

- $80.00 Minimum Opening Order
- $50.00 Minimum for Restock Orders!

Example Retail Cost: $5.00-$6.00



Beautiful BDay

4”x6” Greeting Card (Portrait Orientation)
Blank Interior with Envelope & Packaging

Card #0013

Wholesale Cost: $2.50/per card

- $80.00 Minimum Opening Order
- $50.00 Minimum for Restock Orders!

Example Retail Cost: $5.00-$6.00



Birthday Squiggle

4”x6” Greeting Card (Portrait Orientation)
Blank Interior with Envelope & Packaging

Card #0014

Wholesale Cost: $2.50/per card

- $80.00 Minimum Opening Order
- $50.00 Minimum for Restock Orders!

Example Retail Cost: $5.00-$6.00



Flammable Heart

4”x6” Greeting Card (Portrait Orientation)
Blank Interior with Envelope & Packaging

Card #0015

Wholesale Cost: $2.50/per card

- $80.00 Minimum Opening Order
- $50.00 Minimum for Restock Orders!

Example Retail Cost: $5.00-$6.00



You’re A Peach

4”x6” Greeting Card (Portrait Orientation)
Blank Interior with Envelope & Packaging

Card #0016

Wholesale Cost: $2.50/per card

- $80.00 Minimum Opening Order
- $50.00 Minimum for Restock Orders!

Example Retail Cost: $5.00-$6.00



It's Party Time

4"x6" Greeting Card (Landscape Orientation)
Blank Interior with Envelope & Packaging

Card #0017
Wholesale Cost: $2.50/per card

- $80.00 Minimum Opening Order
- $50.00 Minimum for Restock Orders!

Example Retail Cost: $5.00-$6.00



Roses Are Red

4"x6" Greeting Card (Portrait Orientation)
Blank Interior with Envelope & Packaging

Card #0018
Wholesale Cost: $2.50/per card

- $80.00 Minimum Opening Order
- $50.00 Minimum for Restock Orders!

Example Retail Cost: $5.00-$6.00



Thinking of You

4”x6” Greeting Card (Landscape Orientation)
Blank Interior with Envelope & Packaging

Card #0019
Wholesale Cost: $2.50/per card

- $80.00 Minimum Opening Order
- $50.00 Minimum for Restock Orders!

Example Retail Cost: $5.00-$6.00



Holly & Jolly

4”x6” Greeting Card (Portrait Orientation)
Blank Interior with Envelope & Packaging

Card #0020
Wholesale Cost: $2.50/per card

- $80.00 Minimum Opening Order
- $50.00 Minimum for Restock Orders!

Example Retail Cost: $5.00-$6.00

Wholesale Policies

RETURNS AND EXCHANGES
Due to the nature of wholesale orders, all sales are final. We do not accept returns or exchanges of unsold merchandise. We encourage retailers to start with smaller quantities to test what works best for their customers.

DAMAGED OR DEFECTIVE GOODS
We take great care in packaging each order. If any items arrive damaged or defective, please contact us within 5 days of delivery with your order number and clear photos of the issue. We will happily replace the damaged items or issue a credit toward a future order. Please note that colors shown in product photos may vary slightly from the final product.

PAYMENT POLICY
Payment is due upon invoicing. Orders will not ship until payment has been received, unless prior arrangements have been made. Local, COS orders can be hand-delivered with a 50% deposit made prior to delivery (remaining balance due upon delivery). Venmo, Zelle, cash and checks are accepted (checks must clear before delivery of product, unless otherwise agreed upon).

SHIPPING AND DELIVERY
Orders are processed within 5-7 business days (excluding shipping, if applicable). Local, COS orders can be hand delivered with a 50% deposit made prior to delivery (remaining balance due upon delivery). Shipping costs are calculated at checkout, included on the invoice, and are the responsibility of the buyer unless otherwise agreed upon. Payment due prior to shipping. Domestic orders of $200+ ship free! Once an order has shipped, we are not responsible for delays caused by the carrier.

DISPLAY AND RESALE
Products are intended for resale in physical retail locations or approved online shops. Items may not be resold on third-party marketplaces (such as Amazon, Etsy, etc.) without prior approval.

MINIMUM ORDERS
Opening wholesale orders require a minimum purchase of $80. Reorders require a minimum purchase of $50. Mix & match card designs, with no minimum quantity per design!

CANCELLATIONS
Orders may be canceled within 24 hours of placement. After that, orders may already be in production and cannot be canceled or altered.

PRODUCT SPECIFICATIONS
All cards are 4" x 6" (portrait vs. landscape varies per card design), printed locally in Colorado Springs, and come with a coordinating envelope. Cards are blank on the inside and are packaged in a cellophane sleeve with their envelope.

ANY QUESTIONS?
Just ask! We can be reached quickest by email (doodlesbylex.design@gmail.com) or instagram DM (@doodlesbylex). We're happy to help!